



NEWS RELEASE

Tennessee Regulatory Authority

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TRA Accepts Do-Not-Fax Program Settlement Agreement

Nashville, Tennessee – The Tennessee Regulatory Authority (TRA) today accepted a settlement agreement of \$4,000 between the Consumer Services Division and Southpoint Financial Services for alleged violations of Tennessee's Do-Not-Fax law.

After an extensive investigation, Southpoint Financial Services was found to have violated the state's Do-Not-Fax statute, which prohibits the transmission of fax advertisements to residential consumers or businesses without receiving prior consent.

Southpoint Financial has agreed to bring its marketing efforts into compliance with the state's law pertaining to the sending of fax advertisements.

Governor Bredesen recently signed new legislation to strengthen the state's Do-Not-Fax program. For more information, visit the TRA's web site at www.state.tn.us/tra.

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